

Dr. M.A. Parveen Banu

Assistant Professor in Commerce
National College (Autonomous)
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Educational Qualification

Degree	College/University	Year
B.Com.	Holy Cross College/ Bharathidasan University, Trichy	1999
M.Com.*	Cauvery College for Women/ Bharathidasan University, Trichy	2001
M.Phil.	Madurai Kamaraj University, Madurai	2003
Ph.D.	Bharathidasan University, Trichy	2012
SET	Mother Teresa University, Kodaikanal	2016
MBA	Alagappa University, Karaikudi	2017

*University 1st Rank holder

Experience

19 Years

Specialization

Accounting, Finance, Marketing & Taxation

Research Supervision

M.Phil. - 43

Ph.D. - 04 (Guiding)

Orientation/ Refresher Course Attended

Course Title	Organizer	Year
Refresher Course on Environmental studies	Bharathidasan University	Nov. 2004
Refresher Course on Commerce	Bharathidasan University	Oct. 2007
Latest Trends in Pedagogy and Assessment	NTA ARPIT - Swayam	30.3.2019
Refresher Course in Commerce	NTA ARPIT - Swayam	16.02.2020
Basics in Digital Marketing	Swayam	25.03.2021
Psychology of Every Day	NPTEL	24.10.2021

E-content developed

- Goods and Services Tax
- Concepts of Total Quality Management
- Social Media Marketing
- Formation of a Questionnaire for a Research Paper
- Preparation Strategy for NET Aspirants
- Overview of GST

Study Materials / Books published

- Entrepreneurial Development.
- All in One College Scanner, United Agencies, Mangalore
- Financial Services (ISBN:978-93-85682-42-1)

Chapter in Books

06

Papers published in journals

37

Paper presentation

36

Participation in FDP/ workshop/ Webinar

135

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