

BIODATA

1. Name : Dr..A.VASUKI
2. Designation : Assistant Professor
3. Department : Commerce
4. Correspondence Address : 11/297 Bharathiyar nagar south
Government Hospital opposite
Viralimalai Road
Manapparai, Trichy- 621312.
5. Email and Contact number : vasuki@nct.ac.in 9677854345
6. Date of Birth : 18.05.1974
7. Gender : Female
8. Category : MBC
9. Whether differently abled : NO
10. Academic Qualification

	Degree	Year	Subject	University/Institution	% of Marks
1.	Ph.D	2020-21	Commerce	St.Joseph College,Trichy	85%
2.	M.Phil.	1997-98	Commerce	H.H.The Rajah's College' Pudukkottai.	69%
3.	M.Com	1995-97	Commerce	H.H.The Rajah's College Pudukkottai.	58%
4.	B.Com	1992-95	Commerce	Government Women College, Pudukkottai.	54%

11. Ph.D thesis title : A STUDY ON FUNCTIONING AND AGRICULTURAL CREDIT FACILITY EXTENDED BY PRIMARY AGRICULTURAL CO-OPERATIVE CREDIT SOCIETIES, PUDUKKOTTAI DISTRICT
Guide's Name : DR.V. BASTIN JEROME, M.Com.,M.Phil.,MBA.,UGC-NET.,Ph.D.,
Institution/ University : ST.JOSEPH COLLEGE, TRICHY
Year of Award : DECEMBER 2020

12. Work Experience

S. No	Position held	Name of the Institute	From	To
1	Asst. Professor	Aadhavan College of Arts and Science , Manapparai	01.07.2019	16.08.2021
2	Asst. Professor	National College (UAP)Trichy	13.10.2021	08.03.2024
3	Asst.Professor	NationalCollege, Trichy	Till date	

13. Professional Recognition/ Award/ Certificate/ Fellowship received by the applicant NIL

14. Publications

S. No.	Author(s)	Title	Name of Journal	Volume	Page	Year
1	Dr.A.Vasuki	Impact of covid-19 pandemic on online purchase potentials among consumers in pudukkottai down	International Journal Of business and administration Research Review	9	23	Jan-March 2022
2	Dr.A.Vasuki	Inclusive Entrepreneurship skills development ambience is the need for Indian Students: A Global perspectives	ICCR Sponsored National Seminar on stimulating entrepreneurial mindset for next-gen students	ISBN;978-93-5890-944-9	209	April 2023
3	Dr.A.Vasuki	A Study on perception and awareness towards cashless transactions with special reference to Tiruchirappalli city Corporation.	.Wesleyan Jouebal of Research	Vol.14 No1(XX II) ISSN0975-1386	77	2021
4	Dr.A.Vasuki and Dr.R.Vinoth kumar	Attitudes of working women Towards Digital financial inclusion in India	Int. al J. of Business and Administration research review	Volume no; 10	Issue No; 2	April-June 2023

15. Details of patents : NIL

16. Books/ Reports/Chapters/General articles etc

S. No	Title	Author's Name	Publisher	Year of Publication
1	Research Methodology For beginners	Dr.A.Vasuki	Lulu Publications	2021

