

PROFILE OF DR. B. CHITHIRAIRAJAN

Dr. B. CHITHIRAIRAJAN M.A., M.Phil., Ph.D., SET.,

Assistant Professor, PG & Research Dept. of Economics

National College (Autonomous)

Tiruchirappalli

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Area of Specialization	:	Micro Economics, Monetary Economics Econometrics, and Statistics
Teaching Experience	:	UG – 7.6 Years PG – 3 Years
Research Experience	:	UGC Project – 2 years ICSSR Project – 9 Months
Research Area	:	Organic Farming and Rural Development
No. of M.Phil Scholars	:	Awarded – 2
Research Publications	:	International - 21 National – 4
Book Publication	:	2 (1 – accepted to Publish)
Conference Volume Publications	:	6
No. of Papers presented at Conferences / Seminars	:	International – 7 National - 34
No. of Seminars/Conference Participated	:	International: 1 National: 9
No. of Workshops Participated	:	6
No. of FDP attended	:	6
Awards	:	8
Program / Events Conducted	:	14
Delievered Lecture	:	1

EDUCATIONAL PROFILE

Course	Year of Passing	Institution and University	Percentage / Grade
Ph.D (Economics)	2017	Annamalai University, Annamalai Nagar	Awarded
SET	2016	Mother Teresa Women's University	Qualified
M.Phil (Economics)	Dec, 2012	M.S University, Tirunelveli	64.03%
M.A (Economics)	2011	Ayya Nadar Janaki Ammal College, Sivakasi (Madhurai Kamaraj University affiliated)	7.54 (Grade)
B.A (Economics)	2009	Ayya Nadar Janaki Ammal College, Sivakasi (Madhurai Kamaraj University affiliated)	81.85%
HSS	2006	S.H.N.V. Hr. Sec. School, Sivakasi	76.25%
SSLC	2004	S.H.N.V. Hr. Sec. School, Sivakasi	77.00%

TEACHING PROFILE

SI. No	Institute / College Name	Teaching Service		Years of Experience
		From	To	
1	National College (Autonomous), Trichy	09/03/2024	Till date	12 days
2	PSG College of Arts and Science	16 / 11 / 2020	08/03/2024	3 years and 4 Months
3	VELS Institute of Science, Technology and Advanced Studies	22 / 08 / 2016	11/11/2020	4 Years and 3 Months

ADMINISTRATIVE WORKS

1. Acting as a Innovation and Entrepreneurship Council Coordinator in Department of Economics at PSG College of Arts and Science, Coimbatore from 2021 to 2024.
2. Acted as Admission council member in VELS University from 2017 to 2019.

MEMBERSHIP

1. Lifetime Membership in **Indian Economic Association**, Membership ID: **TN508**

RESEARCH EXPERIENCE IN MAJOR UGC AND ICSSR SPONSORED

RESEARCH PROJECTS

1. Worked as Research Associate in the ICSSR Major Research Project entitled **“Economics of Organic Farming in Different Crops: A Comparative Analysis between Two Southern States of Kerala and Tamil Nadu”**, during the period from 07.06.2015 to 31.03.2016
2. Worked as Project Fellow in the UGC Major Research Project entitled **“Economics of Organic Farming and Inorganic Farming: A Comparative Resource Use Efficiency Analysis in Tamil Nadu”**, during the period from 07.05.2013 to 31.05.2015

SELECT AREAS OF RESEARCH UNDERTAKEN

1. M.A. (Economics) - **Socio-Economic Conditions of Mahatma Gandhi National Rural Employment Guarantee Programme in Sivakasi**
2. M.Phil (Economics) - **An Economic Study on Performance of Women’s Self – Help Groups in Virudhunagar District**
3. Ph.D (Economics) - **Economics of Organic Farming in Different Crops in Tamil Nadu**

Project / Dissertation / Thesis

M.Phil Scholars

SI. No	Name of the Scholar	Dissertation	Status
1	Pauline Nirmala	A Comparative Resource Use Efficiency Analysis of Paddy Cultivation between Organic Farming and Inorganic Farming with special reference to Nagapattinam District, Tamil Nadu	Awarded
2	M. Malliga,	An Economic Analysis of Marketing of Organic Agricultural Products With Special Reference to Nagapattinam District in Tamil Nadu	Awarded

BOOK PUBLICATION

1. Dr. D. Murugan, Dr. R. Asokan and **Dr. B. Chithirairajan** “Economics of Organic Farming in Different Crops in India”, New Delhi Publishers, New Delhi.
2. Dr. A. Saravanan and **Dr. B. Chithirairajan**, Knowledge and Technological Dimensions of Economic Development, Published by the Department of Economics, PSGCAS, ISBN: 978-81-954992-1-2.

RESEARCH PUBLICATIONS

I. International Publication

1. **Chithirairajan, B. and** Telu Suvarna “**Contribution of Organic Farming for Environmental Development With special reference to Nagapattinam District, Tamil Nadu**”, *Indian Journal of Environmental Protection (Scopus)*, 2021 Vol 41 (12): 1380 -85 ISSN: 0253 - 7141.
2. **Chithirairajan, B** and Suresh, K, “**Economic Viability of Paddy Cultivation under Different types of Land Holdings – A Comparative study between Organic Farming and Inorganic Farming in Tamil Nadu**”, *International Journal of*

Advance and Innovative Research, (UGC Approved Journal - 63571), Vol 6 (2 - XII): 212 – 215, ISSN: 2394 7780.

3. Telusuvarna and **Chithirairajan, B**, “**Contribution of Micro Organism to Enhance Agricultural Production in Erode District of Tamil Nadu**”, *International Journal of Advance and Innovative Research*, (UGC Approved Journal - 63571), Vol 6 (2 - XIX): 199 – 203, ISSN: 2394 7780.
4. Thangamayan, Bharathi rajan and **Chithirairajan, B** “**Growth Performance of Leather Industry in India**”, *Indian Journal of Public Health Research and Development (Scopus)*, - April, 2019, Vol 10 (4): 76 – 81.
5. Thangamayan, **Chithirairajan, B** and sudha “**Impact of Farm Technology on Rice Production in Madurai District, Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - April, 2019, Vol 10 (4): 60 - 64.
6. **Chithirairajan, B.**, and David Prabhakar Christofer. “**Occupational Health Hazards among IT sector Women Employees in Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - February, 2019, Vol. 10 (2): 85 – 89.
7. Thangamayan, Suresh, and **Chithirairajan, B**, “**Role of Microfinance And Women Empowerment In Madurai District, Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - February, 2019, Vol. 10 (2): 67-72
8. Rajarethinam, Sugumar, Chandrachud, **Chithirairajan, B**, Ramesh and Telu Suvarna, “**The Multiple Ways of Constructing the Over-Mind**”, *Indian Journal of Public Health Research and Development (Scopus)*, - February, 2019, Vol. 10 (2): 251 – 255.
9. N. Manivannan and **Chithirairajan, B**. “**A Study on Successful HR (Human Resource) Strategies for Past, Present and Future Business Environment**”, *Indian Journal of Public Health Research and Development (Scopus)*, 10 (12): 734 – 738. (1/12/2019).
10. Thangamayan, and **Chithirairajan, B**. “**An Economic Analysis of Leather Industry in Tamil Nadu**”, *International Journal of Supply Chain Management (Scopus)*, Accepted on 05.10.2018.

11. **Chithirairjan, B** and others, “**A Study on Internet Banking System and Customers Satisfaction in Namakkal District**”, *Indian Journal of Public Health Research and Development (Scopus)*, - Nov, 2019, 10 (11).
12. **Chithirairjan, B** and others, “**Ailments of Women Beedi Labourers in Tirunelveli District, Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - Nov, 2019, 10 (11).
13. Emmanuel, R., **Chithirairajan, B** and others, “**A Cognitive – neuroscience Module to Enhance Spiritual and Physical Wellbeing** ”, *Indian Journal of Public Health Research and Development (Scopus)*, - Nov, 2019, 10 (11).
14. **Chithirairjan, B** and others, “**An Economic Analysis of Tax Revenue and Non-tax Revenue in Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - Nov, 2019, 10 (11).
15. Sugumar, Ramesh, **Chithirairajan** and Others, “**Performane of Indian Economy since 2000 – An Evaluation**”, *International Journal of Recent Technology and Engineering*, 8 (3), 2019. Issn: 2277-3878.
16. Thangamayan, **Chithirairajan, B** and Sudha “**Energy Sector Reforms and its Role of Economic Development with special reference to Tamil Nadu**”, *International Journal of Engineering and Technology - UAE (Scopus)*, - April, 2018.
17. Thangamayan, Sudha, **Chithirairajan, B** “**Economic Conditions of Government and Private Bus Drivers in Madhurai District with special reference to Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, - Accepted on 13.4.2018.
18. Thangamayan, **Chithirairajan, B** and Bharathiraja. “**Impact of Digitalisation on Indian Economy**”, *Journal of Advance Management Research*, 2018, ISSN: 2393-9664.
19. **Chithirairajan, B.**, and Akila, E. “**A Study On Employment Activities through Common Property Resources In Villupuram District of Tamil Nadu**”, *Indian Journal of Public Health Research and Development (Scopus)*, 2018, Vol. 9(2): 51-54.

20. Akila, E. and **Chithirairajan, B.** “**Health and Well Being of Dalit Women in Villupuram District, Tamil Nadu**”, *International Journal of Law, Education, Social and Sports Studies*, Vol 4(1): 382 – 388, February 2017.
21. **Chithirairajan, B.** and Murugan, D. “**A Comparative Study on Productive Efficiency of Different Crops under Organic farming and Inorganic farming in Tamilnadu**”, *Emperor International Journal of Finance and Management Research*, Vol. IV, February 2016.

II. National Publications

1. Murugan, D. and **Chithirairajan, B.** “An Economic Analysis of the Pattern of Physical Input Use Under Organic and Inorganic Farming in Nagapattinam District of Tamil Nadu”, *Agricultural Situation in India*, vol. LXXII, November 2015.
2. Venkatesan, S., Murugan, D. and **Chithirairajan, B.** “Factors Determining the Level of Output in Organic and Inorganic Farming in Nagapattinam District”, *Annamalai Economic Papers*, vol. 10, 2014-15. ISSN: 0975 7279.
3. Murugan, D., Venkatesan, S. and **Chithirairajan, B.** “A Comparative Analysis of Economic Viability of Organic and Inorganic Farming with special reference to Nagapattinam District, Tamil Nadu”, *Agricultural Situation in India*, vol. LXXI, August 2014. ISSN: 0002-167.
4. Venkatesan, Murugan, D. and **Chithirairajan, B.** “Economic Analysis of Input Use across different landholding sizes under organic farming and inorganic farming in Nagapattinam district of Tamil Nadu”, *Agricultural Economics Research Review*, Vol 27 (conference number),pp: 202, ISSN: 0971 3441 & Online ISSN: 0974 0279.

III. Conference Volume Publications

1. Dr.Suvarna and **Dr.B.Chithirairajan, A Study on Awareness of Digital Agriculture: With Special Reference to Kancheepuram District**, published by the Department of Economics, PSG CAS, ISBN: 978-81-954992-2-9.
2. **Dr. B. Chithirairajan**, Keerthana and Arunthathi, **Impact of Food Inflation on Financial Assessment in the Household Sector: A Case Study of Coimbatore District, Tamil Nadu**, published by the Department of Economics, PSG CAS, ISBN: 978-81-954992-2-9.

3. **Chithirairajan, B** and Akila, E. **“Cost-Benefit Analysis of Paddy Cultivation – A Comparative Study Between Organic Farming and Inorganic Farming in Tamil Nadu”**, National conference organized by Department of Business Economics, Ethiraj College with Indian Economic Association and Tamil Nadu Economic Association, ISBN: 978-164370655-9, 2018.
4. **Chithirairajan (Co-Author)**. **“Skill Development and Employment Generation”**, National conference organized by Department of Business Economics, Ethiraj College with Indian Economic Association and Tamil Nadu Economic Association, ISBN: 978-164370655-9, 2018.
5. Thangamayan, S., Sudha, S. and **Chithirairajan, B**. **“Assessment of Tax Challenges in Developing Countries”**, National Conference on GST in India – Challenges and Strategies, organized by the Department of Economics, VISTAS, 2018: 283 – 290. ISBN : 978-1-64255-366-6, 2017.
6. **Chithirairajan, B** and Akila, E. **“GST and Consumer Awareness - A Survey from Different Income Group Earners in Tamil Nadu”**, National Conference on GST in India – Challenges and Strategies, organized by the Department of Economics, VISTAS, 2018: 203 – 210. ISBN : 978-1-64255-366-6, 2017.

PAPERS PRESENTED AT INTERNATIONAL AND NATIONAL CONFERENCES AND SEMINARS

I. International Conference - Presented

1. Presented a paper on **“Economic Problems of Women Entrepreneurs in Chennai Sub-Urbans”** in the **International Conference on Innovative Business Strategies Entrepreneurship and Management**, organized by the School of Management, SRM Institute of Science and Technology, Chennai – 89 held on 21st March, 2019.
2. Presented a paper on **“Constraints of Marketing on Organic Farming with special reference to Paddy Production in Nagapattinam District”**, International Conference on Marketing Challenges in the 21st Century, organized by Department of Commerce, N.K.R Govt Arts College for Women, Namakkal, held on 28th August 2018.

3. Presented a paper on **“The Study of Internet Banking System and Customer Satisfaction in Namakkal District”**, International Conference on Social Impact of Internet Things (IOT) – Boon or Bane, organized by School of Business and School of Information Technology, Vidhya Sagar College, Chengalpattu, held on 24th August 2018.
4. Presented a paper on **“A Study on Digital Marketing in the Automotive Industry”**, International conference on Advanced Marketing, organized by Kalasalingam Business School, Kalasalingam Academy of Research and Education and Department of Marketing Management, University of Kelaniya, Srilanka, held on 28th and 29th June, 2018.
5. Presented a paper on **“Energy Sector Reforms and its Role of Economic Development with special reference to Tamil Nadu”**, School of Engineering sponsored International Conference on Current Trends in Data Sciences, VISTAS, held on 5th & 6th April 2018.
6. Presented a paper on **“Organic Farming and Land Degradation of Tsunami affected area in Tamil Nadu”** ICSSR sponsored International Conference on Disaster Management and Sustainable Rural Livelihoods: A Global Scenario and Plan for Future Prosperity, organized by the Centre for Rural Development, Annamalai University, Annamalai Nagar held on 23rd and 24th March 2016.
7. Presented a paper on **“Luxury Brands and Rural Marketing in India”**, International Conference on Global Marketing Strategies and Practices, organized by Nehru Institute of Management Studies, Coimbatore held on 8th and 9th October 2010.

II. International Conference – Participated

1. Participated at the Inter-Conference Symposium of International Association of Agricultural Economists (IAAE), on **“Re-visiting Agricultural Policies in the light of Globalization Experience: The Indian Contest”**, organized by Indian Society of Agricultural Economics, National Institute of Agricultural Extension Management, Professor Jayashankar Telangana State Agricultural University and Acharya N.G. Ranga Agricultural University, held on 12th and 13th October 2014 at MANAGE, Hyderabad, India.

III. National Conference and Seminar – Presented

1. Presented a paper entitled, “**Dimensions of Working Stress among Women Employees in Information Technology Sector in Chennai District of Tamil Nadu**”, organized by the Department of Economics, KKC College, Namakkal, on 12th & 13th October 2023.
2. Presented a paper entitled, “**The Role of Social Media for Enhancing Organic Products in Coimbatore District of Tamil Nadu**”, organized by the Department of Economics, KKC College, Namakkal, on 12th & 13th October 2023.
3. Presented a paper entitled, “**A Study on Awareness of Digital Agriculture: With Special Reference to Kancheepuram District**”, organized by the Department of Economics, PSG CAS, Coimbatore on 4th August, 2023.
4. Presented a paper entitled, “**Impact of Food Inflation on Financial Assessment in the Household Sector: A Case Study of Coimbatore District, Tamil Nadu**”, organized by the Department of Economics, PSG CAS, Coimbatore, on 4th August, 2023.
5. Presented a paper on, “**A Study on Mat Osakernet in Orissa due to Climate Change**”, organized by the Department of Politics and International Studies, School of Social Sciences and International Studies, Pondicherry University, on 14th & 15th September, 2023.
6. Presented a paper on “**A Study on the Enigma of Recycling in Bahraich District for a Journey Towards Sustainable Environment**” organized by the Post Graduate Department of Economics, Government Arts College, Nandanam, Chennai on 12th & 13th July, 2023.
7. Presented a paper on, “**Performance of Digitalisation and Economic Growth in Tourism Sector**”, organized by the Department of Economics, PSG CAS, on 27th March, 2023.
8. Presented a paper on, “**Solid Waste Conundrum and Imbalance of Environment in Coimbatore District: Economic Recycling Through Artificial Intelligence**”, organized by the Department of Economics, Central University of Tamil Nadu, Neelakudi, Thiruvarur, during 16th and 17th March, 2023.

9. Presented a paper on “**Contribution of Micro Organism to enhance agricultural production in Erode district of Tamil Nadu**”, National conference organized by the Department of Economics, Kristu Jayanti College, Bengaluru, in collaboration with IEA on 5th February 2019.
10. Presented a paper on “**Economic Viability of Paddy Cultivation under Different Types of Land Holdings – A Comparative Study between Organic Farming and Inorganic Farming in Tamil Nadu**”, National conference organized by the Department of Economics, Kristu Jayanti College, Bengaluru, in collaboration with IEA on 5th February 2019.
11. Presented a paper on “**Impact of Population Growth and Land Degradation in Agricultural Sector**”, National conference organized by the Department of Economics, The Madura College, held on on 30th January 2019.
12. Presented a paper on “**Cost-Benefit Analysis of Paddy Cultivation – A Comparative Study Between Organic Farming and Inorganic Farming in Tamil Nadu**”, National conference organized by Department of Business Economics, Ethiraj College with Indian Economic Association and Tamil Nadu Economic Association, held on 27th and 28th September 2018.
13. Presented a paper on “**Impact of Digitalisation on Indian Economy**”, National conference on Digitalisation in Banking Sector and its impact in Indian Economy, organized by Department of Commerce, VISTAS, held on 15th March 2018.
14. Presented a paper on “**GST and Consumer Awareness - A Survey from Different Income Group Earners in Tamil Nadu**”, National Conference on GST in India – Challenges and Strategies, organized by the Department of Economics, VISTAS, held on 3rd March 2018.
15. Presented a paper on “**Assessment of Tax Challenges in Developing Countries**”, National Conference on GST in India – Challenges and Strategies, organized by the Department of Economics, VISTAS, held on 3rd March 2018.
16. Presented a paper on “**Women Empowerment through Small Scale Industries with special reference to Beedi Workers in Tirunelveli District**” in the national conference on Human Rights and Social Justice, organized by the School of Law, VELs University, held on 24th January 2018.

17. Presented a paper on **“A Study on Employment Activities Through Common Property Resources in Villupuram District of Tamil Nadu”** in the national conference on Innovative strategies and practices for business excellence, organized by the Department of Business Administration, VELS University, held on 15th and 16th March, 2017.
18. Presented a paper on **“Assessment of Ground Water Quality in Cuddalore District, Tamil Nadu”** in the National seminar on Right to Use Water, organized by Department of Economics, Annamalai University, Annamalai Nagar, Chidambaram, held on 22nd February 2017.
19. Presented a paper on **“Health and Well Being of Dalit Women in Villupuram District, Tamil Nadu”** in the National Conference on Environment Protection – Socio – Economic and Legal Issues, organized by School of Law, VELS university, Pallavaram, Chennai – 600 117, held on 18th February 2017.
20. Presented a paper on **“Universalized Primary Education”** in the National Seminar on Challenges of Human Development in India, organized by Department of Economics, Annamalai University, Annamalai Nagar, held on 5th & 6th October, 2016.
21. Presented a paper on **“Environmental Perspectives of Organic Farming”** in the UGC National Seminar on Environmental Challenges: Issues and Strategies, organized by Department of Sociology, Annamalai University, Annamalai Nagar, held on 11th & 12th February, 2016.
22. Presented a paper on **“Factors Affecting the Farmers to Shift from Inorganic Farming to Organic Farming: A Study in Tamil Nadu”** ICAR sponsored National seminar on Organic Farming and Sustainable Agriculture, organized by the Economics Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar, Tamil Nadu, held on 2nd and 3rd March 2016.
23. Presented a paper on **“Organic Agriculture and Its Growth Potentials in India”** ICAR sponsored National seminar on Organic Farming and Sustainable Agriculture, organized by the Economics Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar, Tamil Nadu, held on 2nd and 3rd March 2016.

24. Presented a paper on **“A Comparative Study on Productive Efficiency of Different Crops under Organic Farming and Inorganic Farming in Tamilnadu”** ICSSR sponsored National Seminar on Impact of Rural Population Growth on Agriculture and National Resource Management in India, organized by P.G. Department of Economics, Dr. Ambedkar Government Arts College (Autonomous), Vyasarpadi, Chennai, held on 5th and 6th February 2016.
25. Presented a paper on **“An Economic Analysis of Women Empowerment in Agricultural Sector in Tamil Nadu”**, ICSSR sponsored National Seminar on Women Empowerment and Human Rights: Transforming their Rights in the 21st Century, organized by Political Science and Public Administration Wing, DDE, Annamalai University, Annamalai Nagar, Tamilnadu, India, held on 29th and 30th January 2016.
26. Presented a paper on **“Organic Farming: Its Relevance to Indian Context”**, UGC sponsored National Seminar on Recent Issues in Indian Economy, organized by the Economics Wing, DDE, Annamalai University, Annamalai Nagar, held on 27th and 28th March 2014.
27. Presented a paper on **“Organic Farming and Sustainability of Bio-Diversity: A study in Indian Perspective”**, ICSSR sponsored Interdisciplinary National Seminar on Production and Consumption of Genetically Modified Food” organized by the Economics Wing, DDE, Annamalai University, Annamalai Nagar, held on 18th and 19th December 2013.
28. Presented a paper on **“Economic Impact of Sarva Shiksha Abhiyan in India”** in the 34th Annual Conference of Association of Economists of Tamil Nadu, organized by VIT University, Vellore, Tamil Nadu, held on 14-15 December 2013.
29. Presented a paper on **“Climate Change and its Effects on Food Security in India”** in the UGC sponsored National Seminar on Impact of Climate Change on Indian Economy, organized by Department of Economics, ANJA College, Sivakasi, held on 5th and 6th March 2012.
30. Presented a paper on **“Issues and Challenges of Water Resource Management in India”**, UGC-SAP-DRS-II sponsored National Seminar on Environment and

Sustainable Development – Indian Perspective, organized by School of Economics, Bharathiar University, Coimbatore, held on 23rd and 24th February 2012.

31. Presented a paper on “**Social Justice through Sarvodaya**” in the National Seminar on Rural Reconstruction and National Regeneration with accent on the Gandhian Concepts of Ahimsa and Basic Education, organized by The Centre for Gandhian Studies, Department of History and Tourism, Sri Kumaragurupara Swamikal Arts College, Padmanabhamangalam, Srivaikuntam, Thoothukudi District, Tamil nadu, held on 10th and 11th February 2011.
32. Presented a paper on “**Sustainable Development in Rural Areas**”, in the UGC sponsored State Level Seminar on Global Environmental Issues and its Impact on Health in India, organized by Department of Economics, Centre for Research in Economics, The Madura College, Madurai, on 28th September 2010.
33. Presented a paper on “**Self Help Groups and Poverty Alleviation in Rural India: A Development Perspective**”, in the UGC sponsored National Seminar on Micro Credit – A Tool to Eradicate Poverty in Rural Areas, organized by Department of Economics, Devanga Arts College, Aruppukottai, held on 24th and 25th September 2009.
34. Presented a paper on “**Consumer Charter of Rights**”, in the UGC sponsored State level Seminar on Human Rights, organized by the Department of Economics, ANJA College, Sivakasi, from 26th to 28th March 2007.

IV. National Conference and Seminar – Participated

1. Participated in the 100th National conference on Indian Economic Association, organized by Department of Economics, Acharya Nagarjuna University, Guntur, Andhra Pradesh held on 27 – 30 December, 2017.
2. Participated in the National level conference “**Economic Development of Tamil Nadu – A Long Term study since 1950s**” organized by Tamil Nadu Economic Association in the Department of Economics, Ethiraj College on 19th October, 2015.

3. Participated in the National Conference on “**Economic Reforms in India**”, organized by the Department of Economics, School of Management, Pondicherry University, on 13th February 2015.
4. Participated in the UGC sponsored National Seminar on “**Globalization and Indian Agriculture: Challenges and Opportunities**”, organized by the Department of Economics, Gandhigram Rural Institute – Deemed University, Gandhigram, Dindigul District, Tamil Nadu, on 17th and 18th February 2011.
5. Participated in the Inter Collegiate State Level Students’ Seminar on “**Inflation: A Threat to Economy**”, organized by the Department of Economics and Centre for Research in Economics, The Madura College, Madurai, on 25th February 2011.
6. Participated in the Institution sponsored State Level Seminar on “**Lights and Shades of Indian Planning**”, organized by the Department of Economics, Mannar Thirumalai Naicker College, Madurai, on 31st December 2010.
7. Participated in the Institution sponsored State Level Seminar on “**Where Does India Stand? (In Agriculture and Industry)**”, organized by the Department of Economics, Mannar Thirumalai Naicker College, Madurai, on 30th March 2010.
8. Participated in the State Level Seminar on “**Human Rights**”, organized by the Department of Economics, ANJA College, Sivakasi, on 24th March 2008.
9. Participated in the UGC sponsored Inter-Collegiate Seminar on “**Environmental Issues**”, organized by the Department of Economics, ANJA College, Sivakasi, on 27th February 2008.

WEBINARS / CONFERENCES / EVENTS

1. Acted as Event Coordinator on Inter-collegiate Competitions, “EconQuest 2K23” on 10th October, 2023.
2. Acted as Event Coordinator on Intra-collegiate Competitions, “Ecopreneurship 2K23” on 5th September 2023.
3. Acted as Event Coordinator a workshop on “Startup Process and Fund Capitalisation” held on 25th September 2023.

4. Acted as Organising Secretary for One day National Conference on “Knowledge and Technological Dimensions of Economic Development”, Department of Economics (SF), PSG College of Arts and Science, Coimbatore on 27.03.2023.
5. Acted as Event Coordinator for one day symposium on “Tech-Start Up and Innovation on Education and Economic Growth” held on 16th November 2022.
6. Acted as Event Coordinator for one day guest lecture, “Nehru’s Vision on Innovation, Technology and Futuristic Growth” on 14th November, 2022.
7. Acted as Event Coordinator for one day guest lecture, “My Passion for Entrepreneurship” and the resource person in Dr. Babu Vinothkumar, Associate Professor and Head, Department of MBA, Coimbatore Institute of Management and Technology, Coimbatore held on 22.08.2022.
8. Acted as Event Coordinator for one day guest lecture and department events theme, “My Passion for Entrepreneurship” and the resource person in Dr. Babu Vinothkumar, Associate Professor and Head, Department of MBA, Coimbatore Institute of Management and Technology, Coimbatore held on 22.08.2022.
9. Acted as Co-ordinator for 2nd Edition of ABCDeE “Technology, Innovation, Ecosystem and Economic Growth in India” on 24.05.2022 and the resource person is Dr. S. Gandhimathi, Professor and Head, Department of Economics, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
10. Acted as Co-ordinator for one day an interactive workshop “Business Ideas and Economic Reality: The Nuances in Becoming and Being an Entrepreneur” on 18th December 2021 and the resource person is Dr. S. Sudha, Associate Professor, Department of Economics, Bharathidasan University, Trichy.
11. Acted as Co-ordinator for one day Symposium “Energy Consumption and Economic Growth: A Futuristic Perspective” on 23.03.2022 and the resource person is Dr. N. Prasanna, Associate professor and Head, Department of Economics, Bharathidasan University, Trichy.
12. Acted as Co-convener and Conducted one day National Webinar “Pollution Haven Hypothesis and India: The Current Scenario” on 10.12.2021 and resource

person is Dr. K. Damodaran, Associate Professor, Department of Economics, Central University of Tamil Nadu, Thiruvavur.

13. Acted as a Co-convenor and conducted one day National Webinar “Economic Impact of COVID-19 on Tourism Industry” on 24/06/2020 and the resource person is Dr. PRAVEEN RIZAL, Associate Professor & Head of Economics, SRM University, Sikkim.
14. Acted as a Co-convenor and conducted one day National Webinar “Quantitative Techniques in Economics Sciences” on 03/06/2020 and the resource person is Dr. E. KANAGARAJ, Professor & Head, Department of Social Work, Mizoram University.

DELIVERED LECTURE

1. Acted as Resource Person and delivered a lecture entitled, “Econometrics Modeling: Multilinear Regression and Matrix Approaches” organized by the PG & Research Department of Economics, Ramakrishna Mission Vivekananda College, Chennai, on 24.08.2022.

WORKSHOPS ATTENDED

1. Participated the capacity building faculty development programme on “Creating Sustainable Innovation and Entrepreneurship Ecosystem in HEIs” organized from 21.11.2022 to 25.11.2022, by the Center for Innovation Incubation and Entrepreneurship (CII&E), Institution’s Innovation Council, Innopreneur’s Club, & Entrepreneurship Development Cell, PSG College of Arts and Science in Association with PSG Center for Academic Research and Excellence, Coimbatore.
2. Participated in the One day Workshop on **Outcome Based Education**, organized by School of Education, Vels Institute of Science, Technology and Advanced Studies (VISTAS), Chennai held on 6th February 2019.
3. Participated in the UGC sponsored XXV Prof. K.S. Sonachalam Memorial Workshop on **Research Methodology**, organized by the Department of Economics, Annamalai University, during 24th – 31st March 2016.

4. Participated in the UGC sponsored XXIV Prof. K.S. Sonachalam Memorial Workshop on **Research Methodology**, organized by the Department of Economics, Annamalai University, during 6th – 9th January 2015.
5. Participated in the UGC sponsored **Research Methodology** Workshop, organized by the Department of Economics, Annamalai University, during 24th – 27th March 2014.
6. Participated in the Two day Workshop on **Technology Enhanced Learning**, organized by CTEL, ANJA College, Sivakasi, held on 30th September 2010 and 01st October 2010.

FACULTY DEVELOPMENT PROGRAM ATTENDED

1. Participated Faculty Induction Program 2021, organized by PSG CARE during the academic year 2021 – 2022.
2. Participated one week online faculty development program on “Teaching Pedagogy – Tools and Techniques”, organized by the Department of Food Processing and Technology, PSG College of Arts and Science, Coimbatore, from 20th to 25th September 2021.
3. Participated five days online faculty development program on “Econometrics”, organized by P.G. & Research Department of Economics, Holy Cross College, Tiruchirappalli, from 18/09/2021 to 22/09/2021.
4. Participated two days faculty development program on “Creative Pedagogy”, organized by Internal Quality Assurance Cell (IQAC), VISTAS, Pallavaram, Chennai – 117 on 29th and 30th, June, 2018.
5. Participated one day faculty development program on “Structural Equation Modeling & Preparation of Project Proposal for Funding”, organized by School of Management Studies, VELS University on 4th Feb, 2017.
6. Participated two day faculty development program on “Pedagogy & Research Methodology”, organized by VELS University, Pallavaram, Chennai on 30th June & 1st July, 2017.

AWARDS & DISTINCTIONS

1. Recipient of “**Thagaisir Asiriyar Award**” on 17th September 2021 organised by Mass Arts and Science College, Kumbakonam.
2. Recipient of “**Dr. Radhakrishnan Teaching Excellence Award**” on 1st November 2020, organized by Lions Club International, Chennai, Tamil Nadu.
3. Recipient of the “**Social Scientist Award**” on 6th September 2020, organized by Lions Club of Chennai AAYUSH, The International Association of Lions Club, Chennai, Tamil Nadu.
4. Recipient of “**The Best Teacher Award**” on 25th March 2020 at Indian Oam Accupuncture college, Vijayawada, Nehru Yuva Kendra, Vijayawada, Ministry of Youth affairs and Sports, Government of India.
5. Recipient of “**The Best Thesis Award**” from 3rd International Excellence Awards 2020 organised by the Environmental Advisory for Sustainable Trust (EAST), Tirunelveli, Tamil Nadu, India.
6. Recipient of the **University Gold Medal** for securing the **First** position in the **M.Phil (Economics)**, Manonmaniam Sundaranar University, Tirunelveli, 2013.
7. Recipient of the **PG Gold Medal** for securing the **First** position in the **M.A. (Economics)**, ANJA College, Sivakasi, 2009-2011.
8. Recipient of the **UG Gold Medal** for securing the **First** position in the **B.A. (Economics)**, ANJA College, Sivakasi, 2006-2009.

CERTIFICATE COURSES

1. **Accounting Package in Tally 7.2** with **First** class in the examination from **Rural and Urban Computer Literacy Promotion Council**, Sivakasi, 2008.
2. **Tourism and Travel Management Course** with **First** class **in the** examination from Ayya Nadar Janaki Ammal College, Sivakasi, 2009.
3. **Gandhian Thought Course** with **Second** class in the examination from Ayya Nadar Janaki Ammal College, Sivakasi, offered by **The Valliammal Institution**, Madurai, during 2008 - 2009.

INTER-COLLEGIATE COMPETITION

1. Participated in **Extempore** and secured **Third** place, conducted by Oikonomia Club on 27th August 2010.
2. Participated in **English Extempore** and secured **Third** place, conducted by Oikonomia Club on 14th September 2009.
3. Participated in **Quiz competition** and secured **Second** place, conducted by Oikonomia Club on 14th September 2009.
4. Participated in **Extempore (English)** and secured **Second** place, conducted by Oikonomia Club on 12th September 2008.
5. Participated in **Quiz competition** and secured **First** place, conducted by Oikonomia Club on 12th September 2008.
6. Participated in **Essay Writing** and secured **First** place, conducted by Oikonomia Club on 24th January 2007.
7. Participated in **Paper Presentation** and secured **First** place, conducted by Department of Economics, Madurai Kamaraj University College, on 9th March 2007.

INTRA-COLLEGIATE COMPETITION

1. Participated in **Essay Contest** and secured **Second** place, conducted by Oikonomia Association on 2011.
2. Participated in **Elocution Contest** and secured **First** place, conducted by Oikonomia Association of P.G. on 2011.
3. Participated in **Essay Contest** and secured **Second** place, conducted by Population Education Club on 2011.
4. Participated in **Elocution Contest** and secured **First** place, conducted by Population Education Club on 2011.
5. Participated in **Elocution** and secured **Second** place, conducted by Planning Forum on 2010.

6. Participated in **Elocution** and secured **Second** place, conducted by Economics Association on 2010.
7. Participated in **Elocution Contest** and secured **First** place, conducted by Population Education on 2009.
8. Participated in **Essay Competition** and secured **First** place, conducted by The Consumer Club on 2009.
9. Participated in **Elocution Contest** and secured **Second** place, conducted by Economics Association on 2009.
10. Participated in **Elocution Competition** and secured **Second** place, conducted by Citizen Consumer Club on 2009.
11. Participated in **Essay Competition** and secured **Second** place, conducted by Planning Forum on 2007.

SPORTS EVENT

1. Recipient **Winner** place of the Ball Badminton Game in Zone level in the year of 2003 – 2004.
2. Recipient **Runner** place of the Ball Badminton Game in Zone level in the year of 2002 – 2003.
3. Participated in **Cross Country Race 12 Km** Annual Athletic Meet during 2008 – 2009.
4. Participated in **Cross Country Race 15 Km** Annual Athletic Meet during 2007 – 2008.
5. Participated in **Cross Country Race 12.5 Km** Annual Athletic Meet during 2006 – 2007.

CONTRIBUTIONS TO THE SOCIETY

1. Donated blood voluntarily on 11th February 2019 at VISTAS, organized by Rotary Central TTK – VHS Blood Bank.

OTHER ASSIGNMENTS

1. Acting as a *member* of Institution's Innovation Council, PSG College of Arts and Science, Coimbatore.
2. Acted as a *Treasurer* in Lions Club of Chennai AAYUSH from July, 2020 to August, 2021.
3. Acted as a *Secretary* for **Planning Forum** in the year of 2009 – 2010, Department of Economics, ANJA College.
4. Served as a *Member* in the **Citizen Consumer Club** for the period from 2010 to 2011, Department of Economics, ANJA College.
5. Served in regular *N.S.S* work from 2006-07 to 2007-08, ANJA College.
6. Served in *N.S.S Ten Day Special Camping Programme on the Theme "Healthy Youth for Healthy India"* organized by **vadapatti village**, Sivakasi, from 24.12.2006 to 02.01.2007.
7. Participated in *Mass Children Rally on Eradication of Child Labour* organized by **Green Plus Foundation, Chennai**, held on 9th October 1998 at Sivakasi, Virudhunagar District, Tamil Nadu.

References

1. **Dr. D. MURUGAN**, Assistant Professor of Economics, Department of Economics, Government Arts College, Kumbakonam
2. **Dr. DHAMODARAN**, Assistant Professor, Department of Economics, Central University of Tamil Nadu, Tiruvarur
3. **Dr. T. SUDHA**, Associate Professor, Department of Economics, Bharathidasan University, Tiruchirapalli.

PERSONAL INFORMATION

Name : **Dr. B. CHITHIRAI RAJAN**

Parent's Name : Mr. S. BALAKRISHNAN (Late)
Mrs. B. VASANTHA (Late)

Spouse Name : E. AKILA

Child : Two

Age & Date of Birth : 35 & 04-05-1989

Nationality : Indian

Community : BC

Religion & Caste : Hindu & Nadar

Marital Status : Married

Residential Address : 193, 2nd Cross Street,
LG Nagar,
Irugur
Coimbatore - 641103

DECLARATION

I hereby declare that the above said information is true and correct to the best of my knowledge and belief.

Place: Coimbatore
Date: 21/03/2024

Yours faithfully,

Dr. B. CHITHIRAI RAJAN