

SPEAKERS

Mr. Balasubramanian S.

Former Chairman & Managing Director,
City Union Bank Ltd.

Mr. Rajkumar Ganapathy

Director, Lion Dates Impex Pvt. Ltd., Tiruchirapalli.

Mr. Prabhu Jayakumar Moses

General Manager, District Industries Centre,
Tiruchirapalli.

Mr. Ashok Kannan

Managing Director,

Farm Operations & Research, Happy Hens.

Dr. A.S. Maheswari

Head, Dept. of Zoology, Seethalakshmi Ramasamy
College (Autonomous), Trichy.

Dr. Ashok Kumar Murugesan

Founder & Scientist
Qbiogen LLP, Chennai.

Mr. Mohamed Aashik Rahman

Innovator, Founder-CEO, Propeller Technologies,
Co-Founder – ZAFI Robots, Tiruchirapalli.

Mr. P. Sathyavathan

Chief Business Officer
Fermentech GSV Private Limited
Thanjavur.

DATES TO REMEMBER

Submission of Abstract/Full Paper: 29/12/2022

Date of Seminar: 05 & 06 January, 2023

REGISTRATION FEE

Students, Scholars, Faculty and
Industrial delegates are
encouraged to participate in the
deliberations. Registration can be
done by scanning the QR Code or
in the link: shorturl.at/ckKN3



Students	: Rs. 300
Research Scholars	: Rs. 400
Faculty	: Rs. 500
Industry Person	: Rs. 1000

Last date to register is 29-12-2022

CONVENORS

Dr. G. Rajesh (99442 95080)

Asst. Prof., Dept. of Business Administration

Dr. J. Sivakamavalli (90255 29584)

Asso. Prof., Dept. of Biotechnology & Microbiology

CHIEF PATRON

Shri. K. Raghunathan

Secretary, NCT.

PATRON

Dr. K. Kumar,

Principal, NCT.

CO-PATRONS

Dr. D. Prasanna Balaji

Vice-Principal, NCT.

Dr. M.S. Mohamed Jaabir

Asso. Prof. & Head, Biotech. & Micro., NCT.

Dr. R. Thirugnanasoundari

Asst. Prof. & Head, Busi. Admn., NCT.

ICSSR Sponsored National Level Seminar on

The Impact of Bio-Entrepreneurship for the Sustainable Bio-Economy Transformation Through Microfinance



2023
January
5-6



சுதந்திரத்திருநாள்
அமுதப் பெருவிழா

Jointly Organized by

Department of Business Administration &
Department of Biotechnology & Microbiology
(Supported under DBT-PG Teaching & DBT-STAR College Schemes)

National College (Autonomous)

(College with Potential for Excellence)

(Nationally Re-Accredited with 'A+' Grade by NAAC)

Tiruchirapalli

www.nct.ac.in/b.m.html

About Us

National College, Tiruchirappalli was founded on 11th June, 1919. The founders conceived the idea of a national institution to promote among its youth the highest and the loftiest ideals which constitute the essence of Indian Culture and Nationalism. True to its name, National College continues to impart cultural values and fulfill its role as one of the premiere nation-building institutions of the country. As on date, the College offers nineteen Postgraduate Programs and twenty-one Undergraduate Programs. The college has also developed adequate infrastructure for high-end research, the best among them is the Department of Biotechnology and Microbiology and National College Instrumentation Facility (NCIF) which supports a wide spectrum of researchers in the departments of science not only of our College but also of institutions across peninsular India.

Business Administration & Biotechnology

The Department of Business Administration at NCT was established in the year 1987 and the mission of the Department is to prepare the younger generation for professional careers in business and related disciplines through a Bachelor's Degree program in Business Administration training the students for entrepreneurship and also for secretarial and office administration in the modern office. Activities of the department are designed to equip the students with essential analytical skills needed for the recognition, definition, and solution of management/marketing problems; and to develop leadership and interpersonal relation skills among the students within a frame of moral and ethical guidelines.

The Department of Biotechnology, National College (Autonomous), Tiruchirappalli, was established in 2011 with a firm objective to provide quality teaching and learning in the fields of modern science, focused on practical learning, leading to original research

contributions of global standards. As proof of growth, the Department of Microbiology was initiated in the year 2013 to impart knowledge on the beneficial and malevolent impacts of microorganisms on society and later merged with the Department of Biotechnology. After a decade, today, the department offers UG and PG courses in both disciplines, possesses the best possible infrastructure to nurture 270 students and hosting 15 faculty members.

Turning Bio into Business

The life-science industry is a key driver in the Indian economy and also globally. To maintain momentum, the sector needs innovation and entrepreneurship to build new firms and to create new business in existing firms. In life-science, the steps of transforming research into business are complicated. To handle this transformation, students need to understand the science behind new developments, and also master methods and tools in *finance, marketing, intellectual property right, business model design* and much more. The integration of life-science and business skills is highly useful for life-science firms, and for this reason, the Departments of Biotechnology & Microbiology join hands with the Department of Business Administration to guide the young minds for a future prospect.

SUB-THEMES

- Entrepreneurship and Economic Development.
- The shifting investment idea of rural and urban labour force.
- Innovation Challenges in Biobusiness
- Biomarkets
- Finance and Accounting in Biobusiness
- Bioentrepreneurship
- Portfolio Analysis Approaches and techniques.
- Science and Technology in managing enterprise.

Celebrate the 'Azadi Ka Amrit Mahotsav' of Sub - Themes:

- A) India 2.0; Vision for India in 2047, B) Involve all sections; Youth, Students, Entrepreneurs, Diaspora, C) One Nation One Ration Card Unifying Agricultural Markets.

GUIDELINES FOR PAPER SUBMISSION

Students & Faculty are encouraged to participate actively by submitting papers for Oral & Poster Presentation. Guidelines for the paper submission is given below.

- Original and unpublished research papers are invited from Professors, Associate Professors, Assistant Professors, Research Scholars and Students.
- Author and co-author must register separately.
- Mention the title of the paper, name of the author(s) with designation and complete postal address in a separate cover page.
- Typing should be made in MS Word Format, 1.5 line-spaced Times New Roman font with size 12 and 1" margin on all sides.
- Abstract length- maximum 300 words.
- Full paper - 2500-4000 words.
- Hard copy of the paper should be sent along with the Registration Form and Demand Draft.
- Soft copy of the paper should be mailed to tnschebba@nct.ac.in either the author or the co-author should present the paper in-person.

AWARDS & CERTIFICATES

- 3 Best papers will be selected and awarded.
- Certificates will be given to all the participants.